



The National Barrel Horse Association, headquartered in Augusta, Georgia, is the largest barrel racing organization in the world. In 1992, the NBHA revolutionized the barrel racing industry by pioneering the divisional format, which allows riders of all skill levels a chance to win money and prizes in barrel racing competition. We pride ourselves in promoting the sport of barrel racing and strive to improve and grow our district with the races we produce. Our website is very active with information and regular updates encouraging and receiving lots of traffic.

Kansas District 01 is one of the largest districts in the state of Kansas, with at least 18 shows a year we draw in competitors from all over the Midwest region. We are a family oriented organization that offers exciting jackpots for all ages and levels of rider. KS01 has a brand new website that has been specifically set up to showcase our valued sponsors.

We have several different sponsorship levels available to meet the needs of you and your business. Your business will be advertised on the Kansas NBHA District 01 website, [www.nbhaks01.com](http://www.nbhaks01.com), NBHA 01 Facebook page, and any media the district puts out and at our shows. We hope that you will join us in making 2014 our biggest and best year yet!

Thank you for taking your time in reviewing the following attached sponsorship opportunities.

***Sincerely,***

Gladys Rogers, District Director (913) 724-1035

[runnirdg@yahoo.com](mailto:runnirdg@yahoo.com)

Or visit us on the web at [www.nbhaks01.com](http://www.nbhaks01.com)

## **NBHA KS01 Sponsorship opportunities/levels:**

### **Prize donation (\$50.00 or more):**

Any item(s) that can be used as door prizes at an event and/or placing prizes for a division within the barrel races are welcome. Your donations will be listed under the sponsor page on our website (i.e., Feed/Grain, Tack or Gift Certificates for your services or products).

### **Added Money Sponsorship:**

This sponsorship level will give added exposure to your business. A minimum of \$50 and sponsor can request (if they choose) which class in an event where the money is added (i.e. Open, Senior, Youth or Pee Wee). **A minimum of \$250 will get races named after your business.** Your business name will be announced throughout the event (example: "YOUR BUSINESS \$\_\_\_\_\_ Added Barrel Race". Sponsor will be listed on NBHA KS01 Sponsor page under the category equal to the dollar value of contribution. Sponsor will have a text listing and linked to your website if applicable. Company banner (provided by sponsor) hung at that event.

### **Bronze Sponsor \$50:**

Rotating Graphic banner on the NBHA KS01 home page (linked to your website, Facebook page or email address), with your company info on the KS01 sponsor page promoting your services or product.

### **Silver Sponsor \$100.00:**

Rotating Graphic banner on the NBHA KS01 home page (linked to your website, Facebook page or email address), with your company info on the KS01 sponsor page promoting your services or product. Company banner (provided by the sponsor) hung at events.

### **Gold Sponsor of \$200.00:**

Rotating Graphic banner on the NBHA KS01 home page (linked to your website, Facebook page or email address), with your company info on the KS01 sponsor page promoting your services or product. Company banner (provided by the sponsor) hung at events. Company logo on a barrel wrap (KS01 provides). Sponsor logo and contact info listed on flyers for events produced by NBHA KS01.

### **Platinum Sponsor of \$300.00:**

Rotating Graphic banner on the NBHA KS01 home page (linked to your website, Facebook page or email address), with your company info on the KS01 sponsor page promoting your services or product. Company banner (provided by the sponsor) hung at events. Company logo on a barrel wrap (KS01 provides). Sponsor logo and contact info listed on flyers for events produced by NBHA KS01.

### **Event Sponsor of \$500:**

Rotating Graphic banner on the NBHA KS01 home page (linked to your website, Facebook page or email address), with your company info on the KS01 sponsor page promoting your services or product. Company banner (provided by the sponsor) hung at events. Company logo on a barrel wrap (KS01 provides). Sponsor logo and contact info listed on flyers for events produced by NBHA KS01. KS01 event named after your company and announced throughout the show, i.e. "XYZ Company \$500 added Open Barrel Race."

**Saddle Sponsor - \$850.00:**

Sponsor logo will be stamped on saddle to be awarded to Divisional Winner at the end of the year. Rotating Graphic banner placed on the NBHA KS01 home page (linked to your website, Facebook page or email address), with your company info on the KS01 Sponsor page under this level of sponsorship promoting your services or product. Company banner (provided by the sponsor) hung at all events throughout the year.

**Buckle Sponsor - \$150.00**

Sponsor logo will be stamped on buckle to be awarded to Divisional Winner at the end of the year. Rotating Graphic banner placed on the NBHA KS01 home page (linked to your website, Facebook page or email address), with your company info on the KS01 Sponsor page under this level of sponsorship promoting your services or product. Company banner (provided by the sponsor) hung at all events throughout the year.

Each of these opportunities is a great value for your advertising dollars as your logo will be presented in our Arena, on Facebook and on our website. The sponsorships listed above are yearly rates (one year date of initial sponsorship). If you do not see a Sponsorship Level that fits your budget, please feel free to give me a call and suggest your own advertisement package for placement that will best benefit your service or product. I can work something out that will work for you. We can work together in promoting your business and all support received at any level is greatly appreciated. The NBHA KS01 members are very loyal patrons to the local community and businesses and tend to support those that support their barrel racing sport. You may contact us with any questions. We look forward to hearing from you and helping promote your business, product(s) and service(s), as we promote the sport of barrel racing in Kansas.

Again, thank you for your time.

**Sincerely,**

Gladys Rogers, District Director (913) 724-1035

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# 2014

## Sponsorship form:

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ URL (web address): \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship Level: (check one)

- Event    Platinum    Gold    Silver    Bronze    Prize Donation  
 Saddle    Buckle    Other \_\_\_\_\_

Will you be interested in setting up a display at our shows?  YES  NO

For more info about NBHA KS01 please visit [www.nbhaks01.com](http://www.nbhaks01.com) or check us out on Facebook under NBHA KS01.

Checks should be made payable to:

*NBHA KS01*

Mail to:

**Gladys Rogers**  
**18170 Hollingsworth Road**  
**Tonganoxie, KS 66086**

Questions or concerns, please call Gladys Rogers @ 913-724-1035